



KeV Medical Imaging GDPR

We would like to inform you that, for **KeV Medical Imaging** the protection of our clients' personal data is of paramount importance. For this reason, we take the appropriate measures to protect the personal data we process and to ensure that the processing of personal data is always carried out in accordance with the obligations set by the legal framework, both by the company itself and by third parties who process personal data on behalf of the company.

What is GDPR?

The General Data Protection Regulation (GDPR) is the new regulatory framework of the European Union (EU) in this area. The object of the law is to establish the conditions for the processing of personal data, in order to protect the rights and freedoms of natural persons and in particular the right to protection of personal data.

Data Processor

KeV Medical Imaging based in Galatsi, Socratous 3, email: info@kevimaging.gr, website: www.kevimaging.gr as legally represented, informs that, for the purposes of conducting its business activities, it processes personal data of customers in accordance with current national legislation and European Regulation 2016/679 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (General Regulation on Data Protection, hereinafter referred to as "the Regulation") as in force .

For any issue regarding the processing of personal data you can contact the Department of Personal Data Protection (DPO) of KeV Medical Imaging, at the following contact details: email: info@kevimaging.gr. In case you want to contact the Data Protection Officer (DPO), Agamemnon Varonos, email: varonos@kevimaging.gr.

What categories of personal data do we process?

The personal data that you provide us, i.e.name, email, mobile / landline phone, Address, Profession, we process only when we have a legal reason to do so.

Legal reasons for processing your personal data?

Legitimate reasons for processing your personal data are:

- (a) the provision of the services you entrust to us and wish to receive from us, such as the purchase of products (eg the purchase of a software) and the consequent fulfillment of our contractual obligations under this
- (b) compliance with an obligation imposed by law, such as regulatory compliance for tax purposes

STATEMENT

By giving your consent you responsibly declare that you are over 18 years old.

How and why do we use your personal data?

- **Sending information and advertising material / company news**

During your visit to our website, www.kevimaging.gr, you have the opportunity to fill out a contact form, providing your email address, your name, a contact phone number and your address in order to contact our company.

The data collected from our websites may be used to contact you to inform you of products and offers that may be of interest to you, by email or telephone, provided that you have given your consent, subject to the specific conditions set by the legal frame.

- **Customer Satisfaction Survey**

The Customer Satisfaction Survey is currently conducted via electronic communication or in writing.

Where is your data communicated?

KeV Medical Imaging does not transfer the personal data provided by individuals to third party companies.

In addition, in the context of completing an order from our company, some of this data is transferred to partner companies. Therefore, they are transported to shipping companies to transport and deliver your products. Transport companies may contact you to request clarifications and to inform you about the delivery of your products.

Storage Period

The data storage period is decided based on the following specific criteria depending on the case:

When processing is required by the provisions of the applicable legal framework, your personal data will be stored for as long as the relevant provisions require.

When processing under contract, your personal data is stored for as long as necessary for the performance of the contract and for the establishment, exercise, and / or support of legal claims under the contract

To revoke your consent, you can contact the Department of Personal Data Protection (DPO) of KeV Medical Imaging, at the following contact details: email: info@kevimaging.gr. In case you want to contact the Data Protection Officer (DPO). Agamemnon Varonos, email: varonos@kevimaging.gr

What are your rights in relation to your personal data?

Every natural person whose data is processed by KeV Medical Imaging enjoys the following rights:

Right of access:

You have the right to be aware and to verify the legality of the processing. Thus, you have the right to access the data and receive additional information about their processing.

Right of correction:

You have the right to study, correct, update, or modify your personal data.

Right to delete:

You have the right to request the deletion of your personal data when we process it with your consent or in order to protect our legal interests. In all other cases (such as when there is a contract, the obligation to process personal data imposed by law, public interest), this right is subject to certain restrictions or does not exist as the case may be.

Right to restrict on processing

You have the right to request a restriction on the processing of your personal data in the following cases: (a) when the accuracy of the personal data is disputed and verified; (c) when personal data is not needed for processing purposes, however, it is necessary for you to establish, exercise, uphold legal claims; reasons why you are opposed to editing.

Right to object to processing

You have the right to object at any time to the processing of your personal data in cases where, as described above, it is necessary for the purposes of the legitimate interests we pursue as controllers, as well as to the processing for the purposes of direct marketing and consumer profiling.

Right to portability

You have the right to receive your personal data free of charge in a format that allows you to access, use and process it using commonly used processing methods. You also have the right to request that, if technically possible, we transfer the data directly to another controller. This right exists for the data you have provided to us, and their processing is carried out by automated means based on your consent or in execution of a relevant contract.

Right to withdraw consent

Finally, KeV Medical Imaging informs you that where the treatment is based on your consent, you have the right to revoke it freely, without prejudice to the legality of the treatment based on your consent, before revoking it. To revoke your consent, you can contact the email address varonos@kevimaging.gr

To exercise any of the above rights you can contact the Department of Personal Data Protection (DPO) of KeV Medical Imaging, at the following contact details: email: info@kevimaging.gr. In case you want to contact the Data Protection Officer (DPO). Agamemnon Varonos, email: varonos@kevimaging.gr

Right of complaint to the APDPH

You have the right to submit a complaint to the Personal Data Protection Authority (www.dpa.gr): Call Center: +30 210 6475600, Fax: +30 210 6475628, E-mail: contact@dpa.gr.

Personal Data Security

KeV Medical Imaging implements appropriate technical and organizational measures aimed at the secure processing of personal data and the prevention of accidental loss or destruction and unauthorized and / or illegal access to them, their use, modification, or disclosure. In any case, the way the internet operates and the fact that it is free does not allow anyone to guarantee that unauthorized third parties will never be able to violate the applicable technical and organizational measures by gaining access to and possibly using personal data for unauthorized and / or illegal purposes.

I accept the use of my data

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22-02-2022	1	Κ. Κωστόπουλος	Αρχική Έκδοση